

World Cavity-Free Future Day

OCTOBER 14TH 2019

DENTAL CARIES IS THE DISEASE WHICH, WHEN LEFT UNTREATED, CAN LEAD TO DENTAL CAVITIES (TOOTH DECAY)



More than 600 million children worldwide are affected by Early Childhood Caries (ECC).



Healthy primary teeth are essential to a child's well-being.

Increasing the age at which food and drink containing sugar is introduced and reducing the frequency of its consumption are two critically important ways to effectively prevent Early Childhood Caries.





Early Childhood Caries is an unacceptable burden for children, families and society.



Caries levels in children rise with age, and caries is left largely untreated in children under the age of three.



in 2010, dental costs for children under 5 exceeded \$1.55 billion.



To help your child avoid Early Childhood Caries, children's teeth should be **brushed twice a day** with an age appropriate amount of fluoride toothpaste (at least 1,000ppm).



Use of a bottle
(to deliver milk, formula
or juice) or breastfeeding
beyond 12 months of age,
especially if frequent
and/or nocturnal, are
associated with
increased risks
of Early Childhood
Caries.

Children's caries risk should be assessed by a dental professional by the time they are one year old, and then re-evaluated periodically.



Limiting Sugar for under two's can lead to a lifetime of health benefits.



#BabiesAreSweetEnough



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