



# World Cavity-Free Future Day

Uniting to Stop Cavities, Fighting for a Healthier Future

October 14<sup>th</sup>, 2019

## What is World Cavity-Free Future Day?

**World Cavity-Free Future Day (WCFFDay)** was launched as an initiative in 2016 by the **Alliance for a Cavity-Free Future (ACFF)**. Its mission is to address the need for greater global awareness of dental caries, the disease which, when left unaddressed, can lead to dental cavities.

**WCFFDay** aims to engage communities around the world in this global fight and offers the chance to send a 'wake up call' to those with the ability to make social, economic and political changes to encourage action towards achieving a cavity-free future.

## Why is World Cavity-Free Future Day Important?



Dental caries is the most common chronic disease on the planet, despite being largely preventable. **According to the World Health Organisation (WHO), worldwide 60–90% of school children and nearly 100% of adults suffer from cavities, which can dramatically impact the sufferers' quality of life through pain and discomfort, missed days or decreased participation in school and work.** Additionally, the economic impact of costly treatment, which remains unaffordable to many of those patients in the disenfranchised communities who suffer most, can contribute as an added strain.

Helping individuals understand the importance of taking control of their oral health, is a key step on the road towards reducing the number of people who develop cavities and helping secure a cavity-free future for generations to come.

## How can I get Involved?

**WCFFDay** is a global awareness day and is celebrated around the world with multiple efforts supported by **ACFF** Chapters including outreach events, educational drives, free oral-care consultations, professional webinars, school-based education efforts and many more activities coordinated by local communities and partner organisations.

- If you want to run a local event, please get in touch with [admin@acffglobal.org](mailto:admin@acffglobal.org) for advice.
- Share our resources with your friends/families/co-workers/ neighbours.
- Use the **#WCFFDay** hashtag on October 14th on social media to become part of the social movement, or tweet a photo of your smile to **@ACFFGlobal** using **#WCFFDay** to show your support of the fight to ensure a future free from cavities.



Creating a cavity-free future will require a widespread shift in behaviour for the public, policy makers and dental professionals. This type of change is only possible through cooperation and action. **By uniting in our message and sharing clear advice on the most effective way to beat cavities and improve overall oral health, a real difference can be made both for individuals and for communities.**

### About the Alliance for a Cavity-Free Future (ACFF)

The ACFF is a Global not-for-profit organisation which seeks to promote integrated clinical and public health action to confront the disease burden of caries, fight caries initiation and progression, and, along with a global community of supporters, progress towards a Cavity-Free Future for all age groups. The ACFF was established in collaboration with a worldwide panel of experts in dentistry and public health who share a fervent belief in joining together across professional, geographic, and stakeholder lines, to create a unified global movement dutifully committed to combating caries in communities around the world.

web: [www.allianceforacavityfreefuture.org/www.acffglobal.org](http://www.allianceforacavityfreefuture.org/www.acffglobal.org)

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Stop Caries NOW for a Cavity-Free Future